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EDUCATION

UNIVERSITY OF ILLINOIS Urbana-Champaign 1991, Ph D in Communications
Dissertation: Gender, Press and Revolution: A textual analysis of three newspapers in Nicaragua's Sandinista period, 1979-1988.

UNIVERSITY OF CALIFORNIA AT SAN DIEGO 1982
B. A. (Double major in Communications and History)

PROFESSIONAL EXPERIENCE

RESEARCH PROFESSOR OF COMMUNICATIONS AND MEDIA STUDIES, Institute of Communications Research; Department of Media and Cinema Studies, UIUC, August 1994-present.

Courses taught:

- Doctoral Seminars--International Communications, Transnational Multicultural Studies, Feminist Media Studies, Global Media Studies, and Professional Seminar.
- Undergraduate Courses--Popular Culture, International Communications, Latina/o Media Studies, Disney Studies, Introduction to Media Studies, Introduction to Popular TV and Movies, Gender Sexuality and the Media, Latin America in Film, Disney and Global Studies.
- Bridge courses—Disney Studies.

PROFESORA VISITANTE, Seminario Magistral del Sonido. Universitat Jaume 1, Castellón, Spain, February 2019, February 2018, January 2017, November 2016.

PROFESORA VISITANTE, Seminario de profundización teórica: "Géneros, Representación y Medios." Doctorado en Comunicación, Universidad del Norte, Barranquilla, Colombia, October 2013, 2015.

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VISITING PROFESSOR, Department of Communication, Northwestern University, Spring 2015 (taught Doctoral Seminar on International Communications).

PROFESORA VISITANTE, Departamento CAVP 1, Facultad Ciencias de la Información, Universidad Complutense de Madrid, Spain. August-December, 2014.

SENIOR FULBRIGHT SPECIALIST, 2012-2017.

PROFESORA VISITANTE DISTINGUIDA, Grupo Santander, Universidad Complutense, Madrid, Spain, Summer 2012.

INAUGURAL HEAD, Department of Media and Cinema Studies, August 2009-July 2014.

- Steered the most gender- and racially diverse department in the College.
- Supervised merger of Unit of Cinema Studies (in College of Liberal Arts & Sciences) and Media Studies (in College of Media).
- Worked with two Associate Heads to accomplish merger; administrative layer reduced to one associate head within a year.
- Differentiated four levels of undergraduate instruction.
- Maintained a thoroughly intersectional curriculum.
- Worked within the budget determined by the College—never exceeding the budget and always ending with a small surplus that was invested into faculty development.
- Created large scale “Introduction to Popular Television and Movies” course that supports the department and college and enables faculty in department to teach a range of differently sized courses and regular doctoral seminars.
- Streamlined “Introduction to the Media” course, developed e-text for level appropriate instruction and manageable labor for teaching assistants.
- Built a department committed to diversity in curriculum, faculty and student body.
- Finalized exchange agreement with ICEI, at Universidad de Chile.
- Signed MOU with U Jaume I in Castellon, Spain.
- Supervised curricular revision after graduating all students who grandfathered the new curricular structure.
- Hired faculty through a range of creative approaches and carried out third-year reviews.
- Promoted faculty through the tenure and promotion process.
- Addressed inequities in faculty salary.
- Successfully engaged in retention of faculty.

INTERIM DIRECTOR, Institute of Communications Research, August 2009-August 2014.

- Steered the Doctoral Program through economic crisis.
- Stewarded a globally and ethnically diverse student body.

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- Regularized funding processes to provide maximum transparency to students and faculty.
- Turned \$21,000 block grant into Summer Fellowship program that reduced time to completion for doctoral students.
- Created weekly newsletter to inform students and faculty of any lectures, funding opportunities, job prospects, etc.
- Provided the continuity and peaceful climate in the doctoral program that allowed students to thrive and finish their studies—over 15 students completed their PhD during my last administrative year.
- Transitioned from a full 50%, 5-year funding model (of teaching and research assistants) to a diversified budget model for many students with external or university level funding and fellowships.
- Reduced the economic footprint of the program by over 50% while keeping the stellar character of incoming classes intact.
- Institutionalized biannual conference/alum reunion, funded by grant applications.
- Regularized Visiting Scholar process, increasing network and funding opportunities for doctoral students via research projects of visiting faculty.
- Worked with the Graduate Dean to implement new policies on year end reviews, placement tracking, and completion rates.

VISITING PROFESSOR, St. Louis University at Madrid, Spain, 2007-2008.

Course taught: Popular Culture.

RESEARCH ASSOCIATE PROFESSOR, UIUC, Institute of Communications Research and Media Studies Program; Gender and Women's Studies, Latina/Latino Studies, Center for Latin American and Caribbean Studies, Women and Gender in Global Perspectives, and Unit for Interpretive Criticism, Fall 1998-Spring 2004.

VISITING SCHOLAR, Centre of Latin American Studies and Lucy Cavendish College, University of Cambridge, England, Fall 2000-Summer 2001.

RESEARCH ASSISTANT PROFESSOR, Institute of Communications Research and Media Studies Program, UIUC, Fall 1994-Spring 1998.

DISTINGUISHED VISITING PROFESSOR, Faculty of Education, York University, Toronto, Canada, Summer 1996.

Course taught: Media, Culture, and Pedagogy.

VISITING SUMMER SCHOLAR, UC San Diego, La Jolla, California, Summer 1994.

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ASSISTANT PROFESSOR, The Pennsylvania State University, University Park, PA, Spring 1991-Spring 1994.

Courses taught: International Communications (upper division); International Issues (graduate seminar); Comparative Media Systems; Women, Minorities and the Media; Mass Media and the Public; History of Broadcasting and Cable.

DIVERSITY CONSULTANT, *Highlights Magazine*, Spring 1991-Spring 1993.

INSTRUCTOR, The Pennsylvania State University, University Park, Spring 1989-Fall 1990.

TEACHING ASSISTANT, UIUC, Fall 1986-Spring 1988.

Courses taught: American Broadcasting and Telecommunications, Women and the Media, Principles of Rhetoric and Composition.

RETENTION COUNSELOR, Educational Opportunities Program, UIUC, 1986-1988.

Maintained a caseload of minority students, assisting them in all aspects of university life--including academic, financial, and personal counseling, time budgeting, etc.

ORIENTATION COUNSELOR, Office of Minority Students Affairs, UIUC, Summer 1987.

Advised incoming first-year minority students on strategies for their first year of university classes.

RESEARCH ASSISTANT to Ellen Wartella, Thomas Guback, Eleanor Blum, and Willard Rowland, UIUC, 1983-1989.

LANGUAGES

English and Spanish, native fluency.

French, some reading and speaking.

HONORS, AWARDS, GRANTS

Fellow (2020), International Communication Association

\$2000 for Institute of Communications Research Alumni Speaker Series [from ICR]—Fall 2019

\$4000 [shared] College of Media ICR Speaker Series-2019-2020

Regularly granted, twice yearly, travel awards since 1994-2017 (\$500-\$5000 depending on destination)

Valdivia June 2020

Programas de Visitantes Distinguidos—Grupo Santander. Fellowship granted for Summer 2012 at the Facultad Ciencias de Informacion, Universidad Computense de Madrid. (5000 €)

Teresa Feminist Scholarship Award, International Communication Association Feminist Studies Division, 2011.

Research Board Grant, UIUC, 2008-2009. (\$12,000)

Hewlett Grant for International Studies Conference, “Global Girls Studies” (co-ordinated with Ruth Nicole Brown, EPS/GWS) held May 26, 2009 (\$10,000)

Research Board grant, UIUC, 2004-5 (\$10,000)

Invited senior faculty participant to the 2004 NATIONAL COMMUNICATION ASSOCIATION (National Communication Association) Doctoral Honors Summer Seminar. University of New Mexico, July 2004.

Participant on PBS special Women’s History Month Panel entitled “Women, Sex, and the Media” in conjunction with Gloria Steinem visit to the Kinsey Institute at Indiana University, February 6, 2003.

“Spotlight on a Scholar” for the Latino Studies Division of the National Communication Association, November 2002.

Office of the Provost and Vice Chancellor for Academic Affairs course development grant for “Latinas in Film, Television, and Music” in 2000 to be offered cross-listed with Women’s Studies and Latina/o Studies beginning Spring 2002. (\$5000)

Research Associate and Co-Coordinator of “Territories and Boundaries: Interdisciplinary Research and Curriculum in Latina/Latino Studies”, Center for Advanced Study, Spring 1999 (\$30,000 approx.—included course release, funds for national conference, funds for two doctoral fellowships)

Fellow, Illinois Program for Research in the Humanities, 1998-1999

Invited Participant in the Hewlett Year 2000 Seminar: “Making Ethical Judgments when Cultural Viewpoints Conflict”, Fall 1997-Spring 1998.

Office of the Provost and Vice Chancellor for Academic Affairs course development grant for “History and Development of Latino Media in the U.S.”, with William Berry (\$5000)

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MUCIA grant from International Studies at Penn State to begin talks about exchange program with the University of Costa Rica, 1993 (\$3000)

Carnegie Foundation Grant to study media and adolescents, 1992-1994 (part of larger \$25,000 group grant)

Pennsylvania Council for the Humanities Speaker, 1992-1994

Faculty Marshall at the School of Communications, The Pennsylvania State University commencement ceremonies, May 1991.

AEJMC, Theory and Methodology division, minority fellowship, 1988

Graduate College Dissertation Research Award (UICU), Fall 1987 and Spring 1988 (\$5000)

Latin American and Caribbean Studies Summer 1988, Research Grant (\$2500)

First place, Women in International Development (AWID) Paper Competition, 1987

University of Illinois Fellow, 1985-1986, 1986-1987

NCR, Inc. Oellman Scholarship, 1985-1986

Tinker Foundation Fellow for Latin American and Caribbean Studies, Summer 1985.

Ivie Wickam Scholar (UCSD), 1977-1982

PUBLICATIONS

Books

Rebooting Whiteness: The Racial Politics of Contemporary Televisual Nostalgia (with Isabel Molina-Guzman), in proposal stage to NYU Press.

The Gender of Latinidad: Uses and Abuses of Hybridity. Malden, MA: Blackwell/Wiley, 2020.

Introduction to Media Studies. CITES: University of Illinois, 2013. **E-text** developed for use in undergraduate class, with multimedia elements and built-in teaching assessments and outcomes.

The International Encyclopedia of Media Studies (ed.). Oxford: Wiley-Blackwell, 2012-2013. (7 volumes, each with 25-30 original essays).

Mapping Latina/o Studies: An Interdisciplinary Reader (co-ed. with Matt Garcia). New York: Peter Lang, 2012.

Latina/os and the Media. Cambridge, U.K.: Polity Press, 2010.

Latina/o Communication Studies Today (ed.). New York: Peter Lang, 2008.

A Companion to Media Studies (ed.). Oxford: Blackwell, 2003, re-issued in electronic form in 2005; re-issued in paperback 2006; distributed in Chinese 2008.

Communications and Culture, section of the Routledge International Encyclopedia of Women. New York: Routledge, 2000.

A Latina in the Land of Hollywood and Other Essays on Media Culture. Tucson: University of Arizona Press, 2000.

Feminism, Multiculturalism and the Media: Global Diversities (ed.). Newbury Park: Sage, 1995.

Journal Editorships

Editor-in-Chief, *Communication Theory*, July 2008-2011.

Guest Editor, *The Communication Review* (7:2, 2004), Special Theme: Latina/o Studies.

Guest Co-editor, *Comunicar* (Spain) (22: 43, 2nd Semestre, 2014) with Maria Carmen Garcia Galera, Special Theme: Prosumidores/Prosumers.

Guest Editor, *The International Journal of Hispanic Media* (Spring 2017), Special Theme: Spanish Media Studies.

Journal Articles

With D. Leon-Boys (2020) The location of US Latinidad: *Stuck in the Middle*, Disney, and the in between ethnicity, *Journal of Children and Media*. [15 pp.].

"#IntersectionalActivism: Tales of Origin and Intersectional Negotiations." (2020). *Interactions: Studies in Communication and Culture*. 10:3, 159-168.

"Girls Hold up Half the Sky: Global Narratives of Gender Equity meet Neoliberal Philanthropy." (2019). *Girlhood Studies*. 11:3, 84-100.

“Latina Media Studies.” (2018). *Feminist Media Histories*. 4:2, 101-106.

“Contemporary Mainstream Latinidad: Disney Tales and Spitfire Endurance.” (2017). *Límite. Revista Interdisciplinaria de Filosofía y Psicología* de la Universidad de Tarapacá, Arica-Chile.

““La crisis” and Contemporary Spanish Media Studies.” (2017). *The International Journal of Hispanic Media*. Volume 9, August.

“(Dis)locating Nations in the World Cup: Football Fandom and the Global Geopolitics of Affect” (2016) (co-authored with M. Stanfill). *Social Identities*, DOI: 10.1080/13504630.2016.1157466.

“Latina/os and the media: A national category with transnational implications”/ “Latina/os e a mídia: Uma categoria nacional com implicações transnacionais” (2014). *MeEL: Mestrado em estudos de linguagen*.

“Prosumidores mediáticos. Cultura participativa de las audiencias y responsabilidad de los medios.” (2014) (co-authored with G. Galera and M. del Carmen). *Comunicar*, 22:43, 10-13.

“Les Latinos et les medias: Tendances Durables et Évolutions Potentielles.” (2013). *Politique Americaine*. Paris. 21, 91-116.

“Amnesia and the Myth of Discovery: Lessons from Transnational and Women of Color Communication Scholars.” (2013). *Communication and Critical/Cultural Studies*. 10:2, 329-333.

“Activating the “I” and Ramifications for International Communication Association Journals and Members.” (2011). *Communication Theory*, 21: 4, Pages 317–322, <https://doi-org.proxy2.library.illinois.edu/10.1111/j.1468-2885.2011.01388.x>

“Building a Feminist Trajectory.” (2011). *Communication, Culture & Critique*. 4:4, 355-360.

“Academic Labor and Administration in Communication Studies.” (2011). *International Journal of Communication*.

“Feminist Scholarship in the New Decade: Three Challenges to Steer Us through Turbulent Times” (2010). *Women & Language*. 33:1, 109-112.

“Living in a hybrid material world: Girls, ethnicity and doll products.” (2009). *Girlhood Studies: An Interdisciplinary Journal*. 1:3, 173-193.

"Girls and Global Television: Notes on a Collaborative Effort." (2008). *Journal of Children and Media*. 2:2, 175-180.

"Latina Girls and Communication Studies" (2008). *Journal of Children and Media*. 2:1, 86-87.

"Long Live Jim Carey!" (2007). *Popular Communication*. 5:1, 13-15.

"The Location of the Spanish in Latinidad: Examples from Contemporary U.S. Popular Culture" (2005). *Letras Femeninas*, 31:2, 60-78.

"Latinas as Radical Hybrid: Transnationally Gendered Traces in Mainstream Media" (2004). *Global Media Journal*, 3:4. (<http://lass.calumet.purdue.edu/cca/gmj/refereed.htm>)

"Latina/o Communication and Media Studies Today." (2004). *Communication Review*, 7:2, 107-112.

"Brain, Brow or Bootie: Iconic Latinas in Contemporary Popular Culture." (2004) (co-authored with I. Molina Guzman). *Communication Review*, 7:2, 205-221.

Reprint in R. Weitz (2010). *The Politics of Women's Bodies: Sexuality, Appearance, and Behavior*. New York: Oxford, pp. 155-162.

Reprint in M.C. Kearney (2012). *The Gender and Media Reader*. New York: Routledge, pp. 307-318.

"What is Over? Ruminations from One who has Already Lived through Another September 11." (2002). *Critical Studies, Cultural Methodologies*, 2:3, 354-358.

"bell hooks: Ethics from the Margins" (2002). *Qualitative Inquiry*, 8:4, 429-447.

"Rhythm is gonna get you! Teaching Evaluations and the Feminist Multicultural Classroom" (2001). *Feminist Media Studies*, 1:3, 387-389.

"Teaching, Mentoring, and Research into a More Progressive Era: The Legacy of Herb Schiller." (2001). *Television and New Media*, 2:1, 65-68.

"La Vida es Loca Latina/o." (1999). *Critical Studies in Mass Communication*, 16(4), 482-484.

"Clueless in Hollywood: Single Moms in Contemporary Family Movies." (1998). *Journal of Communication Inquiry*, 22:3, 272-292.

"Stereotype or Transgression? Rosie Perez in Hollywood Film." (1998). *The Sociological Quarterly*, 39(3), 393-408.

"Xuxa at the Borders of Global Television." (1998) (co-authored with R. Curry). *Camera Obscura*, 38:1, 32-61.

"New Technologies, Old Issues." (October, 1997). *Razon y Palabra*, Mexico City: Mexico, <http://www.cem.itesm.mx/dacs/publicaciones/logos/>.

"The Uses of Culture: Canon Formation, Postcolonial Literature and the Multicultural Project," (1997) (co-authored with C. McCarthy and N. Dolby). *The International Journal of Inclusive Education*, 1:1, 89-100.

"Measuring the Moment in A Time to Kill: Using the Contemporary South as a Pedagogical Strategy for the Study of Race, Class, and Gender." (1998) (co-authored with C. McCarthy). *Review of Education, Pedagogy, and Cultural Studies*, 19:3, 1-10.

"Is Modern to Male as Traditional is to Female? Re-visioning Lerner and Schramm's Gender Construction in International Communications." (1996). *Journal of International Communications*, 3:1, 5-25.

"Rosie Goes to Hollywood: The Politics of Representation." (1996). *Review of Education, Pedagogy, and Cultural Studies*, 18: 2, 122-141.

"Feminist Currents in Global Studies: A Review Essay." (1995). *Journal of Communications*, 45:2, 194-203.

"Images of women in the Nicaraguan Revolution," *Chasqui*, (1990).no. 34, Apr-June.

"Women-centered Media Communications within Nicaragua," (1990). *Women and Language*, XIII:1: 59-63.

"Theoretical problems in studying women in the Third World (1988)." *Women and Language*, XI: 2: 44-45.

Book Chapters

"Mujeres Latinas en USA." (2021). In *Reader de las Mujeres de la Comunicación*. O. Rincón and C. Rodríguez (Eds.). FESCOMUNICACIÓN Web Press.

“Media and Minority Children” (2021). In *Routledge Handbook of Children and Media*. D. Lemish (Ed.). New York: Routledge.

Intersectional History of ICA Feminism. (2021). In S. Eckert and I. Bachmann (Eds.). *Feminist Communication Scholarship: Theory, Method, Impact*. New York: Routledge.

“Citification, Mediatization, Theme Park-ification of the contemporary US Midwest University.” (2020). In *Spaces of New Colonialism: Reading Schools, Museums and Cities in the Tumult of Globalization*. C. McCarthy et. al. (Eds.). New York: Peter Lang.

“What Can We Get Away With? The Ethics of Art and Entertainment in a Neoliberal World.” (2020). In *The Handbook of Media Ethics*. 2nd Edition. L. Wilkins and C. Christians (Eds.). New York: Routledge.

“Digital Utopias, Latina/o Mediated Realities.” (2020). In *Latin American Digital Studies*. J. C. Rodriguez and H. D. Fernandez L’Hoeste (Eds.). Gainesville, FL: University of Florida Press.

“The Futures of Latina/o/x Communication Studies: A Platica with Senior Scholars.” (2019). In *Latina/o Communication Studies: Theories, Methods, and Practice*. L. Hinojosa Hernandez, S. De Los Santos Upton, D. I. Bowen, and A. R. Martinez (Eds.). New York: Lexington Books.

“Borders.” (2018). *Interventions: Communication Theory and Practice*. In D. T. Scott and A. Shaw (Eds.). New York: Peter Lang.

“Implicit Utopias and Ambiguous Ethnics: Latinidad and the Representational Promised Land.” (2017). In *The Routledge Companion to Latina/o Media Studies*. I. Casillas and M. E. Cepeda (Eds.). New York: Routledge.

“Latina/os, Media Studies, and Interdisciplinary Implications.” (2015). In *Silent discourses and contents in the Spanish teacher education*. F. Zolin-Vesz and L. Mendonça de Lima (Eds.). Editorial Universidade Federal de Goiás, Brazil.

“Latinas on television and film: exploring the limits and possibilities of inclusion.” (2013). In *The Routledge Companion to Media and Gender*. C. Carter, L. Steiner, and L. McLaughlin (Eds.). Oxford: Routledge.

“Media and Minority Children.” (2013) (co-authored with M. Rivera). In *The Routledge Handbook of Children, Adolescents and Media*. D. Lemish (Ed.). Oxford: Routledge.

"Media Studies: The Interdiscipline of the Present and the Future." (2012, revised May 2013 in conjunction with publication of the "Methodologies" volume). *The International Encyclopedia of Media Studies*. London: Wiley.

"Transnationalism, hybridity, and Latinidad: Gendered Discourses of Ethnicity." (2011). In *Circuits of Visibility: Gender and Transnational Media Cultures*. R. Hegde (Ed.). New York: NYU Press.

"This Tween Bridge over my Latina Girl Back: US Mainstream Negotiates Ethnicity." (2011). In *Mediated Girlhoods*. M. C. Kearney (Ed.). New York: Peter Lang.

Reprinted in *The Mediated Youth Reader*. (2016). S. R. Mazzarella (Ed.). New York: Peter Lang.

"Socio-Economic Features and Impact on Communications." (2010). In *The Maule (Chile) Earthquake of February 27, 2010: Consequence Assessment and Case Studies*. Mid America Earthquake Center, MAE, University of Illinois, College of Engineering.

"Space: The Possibilities and Limits of the Conversational Model." (2010). In *Key Concepts in Critical and Cultural Studies*. C. Christians and L. Steiner (Eds.). Champaign, IL: University of Illinois Press.

"Disciplining the Ethnic Body: Latinidad, Hybridized Bodies, and Transnational Identities." (2010) (co-authored with I. Molina Guzman). In *Governing the Female Body: Science, Media and the Production of Femininity*. L. Reed and P. Saukko (Eds.). Albany, New York: SUNY Press.

"Mixed race on Disney Channel: From *Johnnie Tsunami* to the *Cheetah Girls*." (2009). In *Mixed Race Hollywood: Multiraciality in Film and Media Culture*. M. Beltrán and C. Fojas (Eds.). New York: NYU Press.

"What Can We Get Away With? The Ethics of Art and Entertainment in the Neoliberal World." (2008). In *Handbook of Mass Media Ethics*. C. Christians and L. Wilkins (Eds.). New York: Lawrence Erlbaum.

"Popular Culture and Recognition: Narratives of Youth and Latinidad." (2007). In *Youth Moves: Identities in Global Perspective*. N. Dolby and F. Rizvi (Eds.). New York: Routledge.

"Is Penélope to J-Lo as Culture is to Nature? Eurocentric Approaches to "Latin" Beauties." (2007). In *Bananas to Buttocks: The Latina Body in Popular Culture*. M. Mendible (Ed.). Austin: University of Texas Press.

"Feminism and the Media." (2006) (co-authored with S. Projansky). In *SAGE Handbook of Gender and Communication*. B. J. Dow and J.T. Wood (Eds.). Newbury Park, CA: Sage.

"Geographies of Latinidad: Constructing Identity in the Face of Radical Hybridity." (2005). In *Race, Identity, and Representation*. W. Critchlow, G. Dimitriadis, N. Dolby, and C. McCarthy (Eds.), . New York: Routledge.

"Exploring Dora: Re-embodied Latinidad on the Web." (2005) (co-authored with S. Harewood). In *Girl Wide Web: Girls, the Internet, and the Negotiation of Identity*. S. R. Mazzarella (Ed.). New York: Peter Lang.

"A Latina in the Land of Hollywood: Transgressive Possibilities." (2003). In *Women's Lives: Multicultural Perspectives*. G. Kirk and M. Okazawa-Rey (Eds.). Boston: McGraw Hill.

"Salsa as Popular culture: Ethnic Audiences Constructing an Identity." (2003). In *A Companion to Media Studies*. A. Valdivia (Ed.). Oxford: Blackwell.

"Targeting Minorities" (2003). In *Television Studies*. T. Miller (Ed.). London: BFI.

"What is Over? Ruminations from One Who Has Already Lived through Another September 11." (2003). In *9/11 in American Culture*. N. K. Denzin and Y S. Lincoln (Eds.) New York: Altamira Press.

"Radical Hybridity: Latina/os as the Paradigmatic Transnational Post-Subculture." (2003). In *The Post-Subcultures Reader*. D.Muggleton and R. Weinzierl (Eds.). London: Berg Publishers.

"bell hooks: Ethics from the Margins." (2002). In *Communicative Ethics in Media Contexts*. C. Christians and S. Bracci (Eds.). New York: Peter Lang.

"Community Building through Dance and Music: Salsa in the Midwest." (2001). In *Double Crossings: EntreCruzamientos*. M. Flores and C. von Son (Eds.). New Jersey: Ediciones Nuevo Espacio.

"Xuxa at the Borders of US TV: Negotiation over Gender, Race, and National Identity." (2000) (co-authored with R. Curry). In *Sex & Money: Feminism and Political Economy*. E. Riordan and E. R. Meehan (Eds.). Minneapolis, Minnesota: University of Minnesota Press.

“Repensando a Pedagogia Para o Século XXI: Garotas adolescentes, cultural popular e a política de identidades juvenis.” (1999). In *Século XXI: Qual conhecimento? Qual currículo*. Luiz Heron da Silva (Ed.). Petrópolis, Brasil: Editora Vozes.

“A Guided Tour Through the World of One Adolescent’s Girl Culture.” (1999) (co-authored with R. S. Bettivia). In *Growing Up Girls: Popular Culture in the Creation of Identities*. S. Mazzarella and N. Pecora (Eds.). New York: Peter Lang.

“Gender, Generation, Space, and Popular Music.” (1999) (co-authored with R. S. Bettivia). *InSound Identities: Music and the Cultural Politics of Education*. C. McCarthy et al, (Eds.). New York: Peter Lang.

“The Uses of Culture: Canon Formation, Postcolonial Literature and the Multicultural Project.” (1998) (co-authored with C. McCarthy and N. Dolby). In *The Uses of Culture: Education and the Limits of Ethnic Affiliation*. C. McCarthy (Ed.). New York: Routledge.

“The Uses of Culture: Canon Formation, Postcolonial Literature and the Multicultural Project.” (1997) (co-authored with C. McCarthy and N. Dolby). *Cultural Studies: A Research Volume, Vol. 2*. N. Denzin (Ed.). Emerald.

“Big Hair and Bigger Hoops: Rosie Perez Goes to Hollywood.” (1997). In *Readings in Cultural Contexts*. J. N. Martin, T. K. Nakayama, and L. A. Flores (eds.). New York: Mayfield.

“The Secret of my Desire: Gender, Class, and Sexuality in Lingerie Catalogs.” (1997). In *Undressing the Ad: Reading Culture in Advertising*. K. T. Frith (Ed.). New York: Peter Lang.

“Feminist Media Studies in a Global Setting: Beyond Binary Contradictions and into Multicultural Spectrums.” (1995). In *Feminism, Multiculturalism and Media Studies: Global Diversities*. A. N. Valdivia (Ed.). Newbury Park: Sage.

“Women's Revolutionary Place.” (1992). *Making Meaning: The New Feminist Scholarship on Communication*. In L. F. Rakow (Ed.). New York: Routledge.

“U.S. Intervention in Nicaraguan and other Latin American Media.” (1991). In *Nicaragua: Revolution and Counter-revolution, 1979-1990*. T. W. Walker (Ed.). Boulder: Westview Press.

Encyclopedia Entries

“Othering” (2017). In *Keywords in Media Studies*. J. Gray and L. Ouelette (Eds.). New York: NYU Press.

“Cultural Imperialism Theories” (co-authored with Richard Potter). (2017). *The International Encyclopedia of Intercultural Communications*. Wiley.

“Ethnic Studies.” (2017) (co-authored with Christina Ceisel). *International Encyclopedia of Communication Theory and Philosophy*. Wiley.

“Media Studies” (2010). R. Jackson (Ed.) *Encyclopedia of Identity*. Newbury Park: SAGE.

“Latina Feminist Media Studies” (2008, updated 2012). *The International Encyclopedia of Communication* (ed. E. Donsbach), Volume IV. Wiley-Blackwell (Oxford, UK and Malden, MA), 2008. 2663-2666.

“Dora the Explorer” (2007). In C. A. Mitchell and J. Reid-Walsh (Eds.) *Girl Culture (Two Volumes): An Encyclopedia*. Westport, CT: Greenwood Publishing Group.

“Latina Presence in Popular Culture” (2007). In C. A. Mitchell and J. Reid-Walsh (Eds.) *Girl Culture (Two Volumes): An Encyclopedia*. Westport, CT: Greenwood Publishing Group.

“Jennifer Lopez” (2006). *Hispanic American Biographies*. Oxford: Brown Publishing Group.

“Salma Hayek” (2006). *Hispanic American Biographies*. Oxford: Brown Publishing Group.

“Film Producers” (2005). S. Oboler and D. Gonzales (eds.) *Oxford Encyclopedia on U.S. Latinos*. New York: Oxford University Press.

“Popular Culture” (2003). R. Luthra (ed.) *Encyclopedia of Life Support Systems (EOLSS)*. Paris: UNESCO.

“Culture of Consumption” (2003). R. Luthra (ed.) *Encyclopedia of Life Support Systems (EOLSS)*. Paris: UNESCO.

“Media Studies Theory” (2000). *Global Women’s Encyclopedia* (C. Kramer and D. Spender, eds.) New York: Routledge.

“Images of Women” (2000). *Global Women’s Encyclopedia* (C. Kramer and D. Spender, eds.) New York: Routledge.

Book Reviews

Postracial Resistance: Black Women, Media, and the Uses of Strategic Ambiguity by Ralina Joseph. (2018). *Women’s Studies in Communication* (2020).

Algorithms of Oppression: How Search Engines Reinforce Racism by Safiya U. Noble. (2018).
Feminist Formations: Women, Gender, and Sexuality Studies. (2018).

Brown Threat: Identification in the Security State by Kumarini Silva. (2016). *Journal of Communication* (August, 2017).

CHOICE reviewer for Girl Studies, Gender Studies, and Latina/o Studies (2008-):

Girls Gone Skank: The Sexualization of Girls in American Culture (2008/2008)

The Lolita Effect: The media sexualization of girls and what we can do about it (2008/2009)

Tomboy: A Literary and Cultural History (2008/2009)

Pleasures and Perils: Girls' Sexuality in a Caribbean Consumer Culture (2009/2009)

Feminism, Inc.: Coming of Age in Girl Power Media Culture (2009/2010)

Who Do They Think They Are? Teenage Girls & Their Avatars in Spaces of Social Online Communication (2010/2010)

Surfer Girls in the New World Order (2010/2011)

Disciplining Girls: Understanding the Origins of the Classic Orphan Girl Story (2011/2012)

Single Women in Popular Culture: The Limits of Post-Feminism (2012/2012)

Latina/o Stars in Their Eyes: The Making and Meanings of Film and TV Stardom (2009/2010)

Latinas Committing Suicide: When Cultures, Families, and Daughters Collide. (2011/2011)

Girlfriends and Postfeminist Sisterhood. (2014), Alison Fynch

Girls and their Comics: Finding a Female Voice in Comic Book Narrative. (2013/2013).

Danziger-Russell, Jacqueline. Scarecrow, 2013

TV's Betty Goes Global: From Telenovela to International Brand, ed. by Janet McCabe and Kim Akass. (2012/2013)

Fan Girls and the Media: Creating Characters, Consuming Culture, ed. by Adrienne Trier-Bieniek.

Chica Lit (2015), Tace Hedrick

Reconsidering Laura Ingalls Wilder: Little House and Beyond. (2019). M.A. Green-Barteet and A.K. Phillips (2018)

Empowering women: global voices of rhetorical influence. (2019), J. A. Spiker

"¿Que Onda? Urban Youth Culture and Border Identity" (2008). *Chicana/Latina Studies: The Journal of Mujeres Activas en Letras y Cambio Social*.

"Latino/a Popular Culture" (2003). *Popular Communication*, 1:3.

"Crowding Out Latinos: Mexican Americans in the Public Consciousness" (2001). *Journal of Communication*. 51:1.

“Talking Visions: Multicultural Feminism in a Transnational Age” (2000). *Journal of Communication*. 50:4.

Interviews and Online Resource Articles

Featured expert interview for “How Sofia Vergara picked up Carmen Miranda’s Legacy—and ran with it.” (May 11, 2015). In *The Washington Post*, by Soraya Nadia McDonald, <http://www.washingtonpost.com/blogs/style-blog/wp/2015/05/11/how-sofia-vergara-picked-up-carmen-mirandas-legacy-and-ran-with-it/>

Interview in [holacultura.com](http://www.holacultura.com/2013/04/12/latino-cotidian/) about Latina/o US Cotidiano exhibit in Washington, DC. (April 2013). (<http://www.holacultura.com/2013/04/12/latino-cotidian/>)

Featured commentary on “Latinos Beyond Reel: Challenging a media Stereotype.” (2013). Media Education Foundation.

“Interview with Angharad N. Valdivia.” (2010). In M. D. Souza and P. Cabello (Eds.) *The Emerging Media Toddler*. NORDICOM: The University of Gothenburg, Sweden.

“Interview with Angharad N. Valdivia about Girls and the mMedia.” (March 1, 2009). Red Infancia y Comunicación. Santiago, Chile.

“Género y Consumismo en la Televisión Infantil Comercial Contemporánea” en *Perspectivas*. (April 1, 2008). Red Infancia y Comunicación. Santiago, Chile. <http://www.comunicainfancia.cl/2008/04/01/genero-y-consumismo-en-la-television-infantil-comercial-contemporanea-por-angharad-valdivia/>

CURRICULAR INNOVATIONS

Hosted and organized a year-long, “ICR Distinguished Alum Series: 2019-2020.” Singly brought four alums to campus, secured funding, and promoted their visits. The series highlights the intersectional and transnational accomplishments of our alums and celebrates their major book publication.

Myra Washington (September 2019)

Jillian Báez (October 2019)

Jungmin Kwon (November 2019)

Created a new course: Disney Global Media MACS 199, Spring 2018.

Supervising MACS 101, Spring 2018. Normalized all sections; redrafted syllabus; updated assignments; created new quiz structure; began to rubricize all assignments and final project.

Created a “Disney Across Media & Cinema” course—designed as a capstone for MACS major as well as a bridge course.

Designing Global Media Studies undergraduate and Masters-level Certificate, with projection toward an online Masters degree. January-February 2017; co-authored with Amanda Ciafone.

GRADUATE STUDENT ADVISING AND MENTORSHIP

Doctoral Adviser—completed

- Tiffany Bowden (2020). *Beyond the Illusion of Inclusion: A New Vision for Cannabis Social Equity* (National Diversity & Inclusion Cannabis Alliance)
- Diana Leon-Boys (2019). *Bienvendida a Disney, Princess Elena: Exploring Race, Age, and Gender in Disney’s Elena of Avalor* (University of South Florida)
- Meghan Grosse (2018). *Governing the Commercial Internet: Global Internet Governance in the Clinton Era* (Washington College, MD)
- Rico Chenyek (2018). *Mediating Alterity: Transitive Indianness in U.S. Non-normative Medicine* (Med Scholar, University of Illinois-Chicago)
- Stephanie Brown (2018). *Open Mic? Gender, Authenticity and Gatekeeping in Stand-Up Comedy Aesthetics and Culture* (Westchester University of PA)
- Arnau Roig-Mora (2016). *Trans-sexuality and Contemporary Spanish Media* (University of Barcelona)
- Alicia Kozma (2016). *The Limits of Exceptional Women: The Cinema of Stephanie Rothman and the Trouble with Archives* (Washington College, MD)
- Mei Bai (2014). *Chinese Women’s Bodies and Contemporary Popular Media: Tensions Arising from Post-Socialist and Market-Driven Forces* (Sun Yat Sen University, China)
- Richard Potter (2014). *Theories of Participatory Communication and the Venezuelan Example* (AJU, Los Angeles)
- Koeli Goel (2014). *Visualizing a New India* (Independent Scholar, NEA Fellow)
- Michelle Rivera (2013). *Hate It Or Love It: Global Crossover Of Reggaetón Music In The Digital Age* (Field Museum Fellow, Chicago)
- Christina Ceisel (2012). *Consuming the ‘Authentic’: Globalized Nostalgia and the Politics of Hybridity Through Culinary Tourism and Heritage Foodways. A Case Study of Galicia, Spain* (Cal State Northridge)
- Dennis Redmond (2011). *One Neoliberalism, Many Resistances: Videogame Culture and Postcolonial Media in the Era of Neoliberalism* (Miami Dade College)
- Jillian Baez (2009). *Latinas Talk Back: The Latina Body, Citizenship, and Popular Culture* (CUNY-Hunter College)
- Diem-My Bui (2008). *Embodiments of Difference: Representations of Vietnamese Women in the U.S. Cultural Imaginary* (UI-Chicago)

- Kelly Allison Gates (2004). *Our Biometric Future: The Social Construction of an Emerging Information Technology* (UCSD)
- Akosua Boatema Boateng (2002). *Culture in the Global Marketplace: A Study of Intellectual Property in Africa* (UCSD)
- Carrie A. Rentschler (2002). *The Crime Victim Movement and U.S. Public Culture* (McGill)
- Lori Kathleen Reed (2000). *A Technological Dis-ease: Scientific Discourses, Mass Media, and the 'Truths' about 'Computer Addiction* (formerly URI, SIU)

Current Advisees – in progress

Prelims Passed:

- Morten Kristensen—Danish ethnic studies (prelims passed Fall 2019)
- Stephen Hocker (prelim defense passed 2014)-- *Trans/Media: The Politics and Poetics of Gender non-conformity*

Prelims scheduled:

- elizaBeth Simpson (prelims to be taken Fall 2020)—*Theater of the Oppressed and Collaborative Communication Praxis*

Doctoral Committee Member

In progress

- Catalina Uribe—Dissertation defense June 15, 2020 (Northwestern University)
- Kerry Wilson—defended prelims 2015
- Ann Peng—scheduled prelims Fall 2020
- Bryan Reckard—prelims passed Fall 2019; scheduled dissertation defense Fall 2020
- Jingi Gu—scheduled prelims Fall 2020
- Yiran Gao—scheduled prelims Fall 2020

Defended and Deposited

- Veronica Pomata (2020). *Who is Popular in Popular Culture?: A Qualitative Study About Children, Television, and Race in Argentina* (University of Texas, Austin)
- Claudia Lagos Lira (2019). *Investigative Journalism in Post-Authoritarian Neo-liberal Chile*
- Maria Isabel Silva (2016). *Free Trade Refugees: From Chiapas to the Prairie*
- Melissa Nicholas (GSLIS, 2016). *The Invisible Information Worker: Latina Information Workers and the AT&T- EEOC Consent Decree*
- Martina Baldwin (2016). *Buzz by Bravo: A Trendsetting Niche Network's Place In Contemporary Television*
- Karla Palma (2015). *Technologies of Mining Production: Space, Discourse, New Materialities, and Media*
- Cristian Cabalin (EPOL, 2015). *The Mediatization of Educational Policies in Chile: Discourses and Governance in a Neoliberal Educational Field.*

- Gerardo Villalobos (2015). Voices from the other side: Transnational discourses and the intersection of communication technology, media, and migration
- Shantel Martinez (2015). Dis/locations: (Re)Imaging affective geographies of body and home
- Ian Davis (2014). Foreign Media Regulation in North America: Al Jazeera and China Central Television
- Ergin Bulut (2014). Creativity and Its Discontents: A Case Study of Precarious Playbor in the Gaming Industry
- Myra Susan Washington (2012). Branding Blasians: Mixed Race Black/Asian Americans in the Celebrity Industrial Complex
- Maritza Quiñones Rivera (2011). Mediating Blackness: Black Puerto Rican Woman and Popular Culture”
- David Monje (2007). Making Enemies: Articulations of the ‘Enemy’ in the War on Terror
- Susan Harewood (2006). Calypso, Masquerade Performance and Post National Identities
- Marie Leger (2004). Clinical Globalization: Pharmaceutical Research in the Developing World
- Angela Record (2003). Born to Shop: Teenage Women and the U.S. Marketplace in the 1950’s
- Maria Victoria Ruiz (2003). Border Narrative, Latino Health, and US Media Representation: A Cultural Analysis
- Daniel McGee (2003). Millennium Bus and Weapons of Mass Fear: Dialogs Between Science and Popular Culture in the 1990's
- Janice Hua Xu (2002). Television and Women Audiences in China
- Gretchen Soderlund (2002). Sex Panics and City Papers: Mass Media and Public Controversy Over the Traffic in Women
- Lisa Michelle Sanmiguel (2000). From ‘Career Woman’s’ Disease to ‘An Epidemic Ignored’: Endometriosis in U.S. Culture Since 1948

i. Masters Committees

Jasmine Moultrie, Masters, Advertising, Spring 2019

Editorial Boards

Journalism and Media (2020-)

Journal of International and Intercultural Communication (2019-2022)

Cultural Studies—Critical Methodologies, 2000-present

Popular Communication, 2002-present.

Critical Studies in Media Communications, 2004-present

Communication and Critical/Cultural Studies, 2005-present

Journal of International and Intercultural Communication, 2007-present

The Journal of Communication Studies, 2007-present

Revista Latina de Comunicación Social (Canary Islands, Spain), 2009-present

Cultural Studies, 2010-present

Communication Theory, 2011-present

Boletín de Infancia y Comunicación, Santiago, Chile, 2012-present

Comunicación y Medios, Santiago, Chile, 2012-present

Latino/a and Latin American Studies book series, Rutgers University Press, 2013-present

GEMMA: Gender and Media Matters, 2015-present

Women's Studies in Communication, 2009-2011, 2015-2019

Feminist Media Studies, 1999-2006, 2017-2019

International Journal of Journalism & Mass Communication, 2015-2019

Communication, Culture & Critique, 2007-2015

Critical Cultural Communication book series, co-edited by Kent Ono and Sarah Banet-Weiser. New York University Press, 2007-2015

Latino Studies, Jan 2011-December 2014

The Communication Review (G&B Editorial Services), 1999-2006

INVITED LECTURES

"American Dirt, Bodily Sovereignty, and Policing the Borders," invited plenary speaker at the Cultural Studies Association. Chicago/virtual, May 29, 2020.

"American Dirt, Spitfires, and Policing the Borders" presented at the Mexican American and Latina/o Studies" Department, University of Texas at Austin, February 26, 2020.

“Disney Girls and Gingerly Latinidad” presented at Latino Media Arts & Studies Series, University of Texas at Austin, February 6, 2020.

“Neoliberalism, Philanthropy, and the Global South Girl: Holding Up Half the Sky” presented to Institut für Publizistik- und Kommunikationswissenschaft at Freie University, Berlin, Germany. May 26, 2019.

“Spitfire Tales: Production of a Representation, Producing a Dignified Career.” Keynote at the Annual Latina/o Studies Symposium, Texas Tech University, March 29, 2019.

“Girls Hold up Half the Sky: Neoliberalism Meets Mediatized Girls of the Global South.” Annual Harris Lecture, Texas Tech University, March 28, 2019.

“Girls Hold Up Half the Sky: Neoliberalism Meets Girls and the Media.” Keynote Lecture of the Year at the Women and Gender in Global Perspectives Program (WGPP), University of Illinois, February 27, 2019.

“The Life and Legacy of Rita Moreno.” Invited panelist at Notre Dame University, South Bend, Indiana, February 20, 2019.

Charles H. Woolbert Research Award. Invited Commentator for Best Article Award. Presented at the National Communication Association. Salt Lake City, Utah, November, 2018.

“History, Pro-tips, and Hope.” Invited Plenary Speaker to the Race and Media Conference, “Please Give Us Hope” session. The University of Washington, May 9-11, 2018.

“Borders.” Invited plenary speaker to the *Border Interventions: The Interstices of Geopolitics, Identity and Violence* opening plenary session to the International Communication Association, San Diego, May 2017.

“Contemporary Mainstream Latinidad: Disney Tales and Spitfire Endurance”. Presented to the Department of Communication, UCSD, November 16, 2016.

“Global Disney Studies.” Presented to the Cultural Studies Program at the University of Shanghai, China, June 18, 2016.

“Latina/o Media Studies.” Presented to the College of Journalism and Communications, Nanjing University, China, June 20, 2016.

“World Cup Global Audiences and Affect.” Presented to the Department of Communication and Design, Sun Yat Sen University in Guangzhou, China, June 22, 2016.

“Estudios Mediales Latinoamericanos y Latina/os (US)--Nacion, Raza, Migracion, y el sentido de las Americas.” Plenary Speaker (competitive selection process resulting from Latin American scholars’ nominations) at the XV Encuentro Latinoamericano de Facultades de Comunicacion Social (FELAFACS), Medellín, Colombia, October 2015.

“Implicit Utopias, Ambiguous Ethnics, and Neoliberal Rescues: Contemporary Media Issues.” Plenary Speaker at the 2nd annual Race and Media conference, University of New Mexico in Albuquerque, NM, September 24 – 26, 2015.

“Digital Utopias, Latina/o Mediated Realities.” Georgia Tech/Georgia State University joint symposium on Latin/o American Media Studies in the Age of Digital Humanities. March, 2015.

“Estudios de Audiencia y la Situacion en las Universidades Estadounidenses.” Universidad Rey Juan Carlos, Madrid, Spain, October 21, 2014.

“Cheetah Girls, Dora, and American Girl: Girls, Products, and Popular Culture.” James Madison University, Harrisonburg, Virginia, April 3, 2014.

“Clarifying Conversations, Representations of Race and Identity in Contemporary American Culture.” Richard West's NATIONAL COMMUNICATION ASSOCIATION Presidential Initiative: *A Public Program of the National Communication Association*. March 20, 2014. (available on YouTube at <https://www.natcom.org/clarifyingconversations/>)

“Latina/os and African Americans in Film and Television.” Invited by the Educational Justice Project, Danville Prison, February 26, 2014

“The Gendered Travel Narrative in an Intersectional World: Reading Post Feminism in Relation to Race and the Global.” University of Washington Diversity Research Institute, Washington, Seattle November 5, 2013.

“Implicit Utopias and Ambiguous Ethnics: New Directions in Latina/o and Latin American Studies.” Department of Latin American and Latina/o Studies. University of California at Santa Cruz, October 18, 2013.

“Transnational Studies, Girls and Popular Culture.” National Institute of Education, Singapore, September 11, 2013.

“Pluralistic Visions: Depictions of Race, Gender, and Family in American Television Culture” and panelist in “Modern American Media - Entertaining a Divided Nation.” “Global Institute for Secondary Educators,” University of Illinois, July 12, 2013.

“Herbert I. Schiller, Visionary Scholar Mentoring the Field.” “Herbert I. Schiller and the Legacy of Communication” at UCSD, June 6, 2013.

“Que son las publicaciones cientificas,” “La valoracion: Jueces y Referees,” y “Notas de Editores” (Plenary Speaker and presenter) “Seminario de investigacion y escritura cientifica de Didactica de la Musica, las Artes Visuales y Humanidades.” Universitat Jaume I, Castellon, Spain, June 26-28, 2012.

“Principales Journals y congresos Internacionales en los que estar presentes: Lineas de investigacion proritarias y como captar fondos publicos.” Departamento de Communication Audiovisual y publicidad de la facultad cc. de la informacion de la Universidad Complutense de Madrid, June 12, 2012.

“Metodologia cualitativa de investigacion aplicada: Publicacion en Journals de impacto” Presented to the Departamento de Communication Audiovisual y publicidad de la facultad cc. de la informacion de la Universidad Complutense de Madrid, June 5, 2012.

“Implicit Utopias and the Impossibility of Happiness: Gendered Latinidad in Contemporary Hollywood Film.” Latino Film Festival & Conference, Indiana University, Bloomington, April 7, 2012.

“Global hybridity, local ethnicity: Latina/os and popular culture.” Communication Graduate Colloquium, University of North Dakota, April 12, 2012.

“La Representacion de Genero y Raza en la Television Infantil.” 3ra Muestra Iberomaericana de Television Infantil, Bogota, Colombia, May 2011.

“Latina/o, Latin American, Hispanic?” forum co-sponsored by the Center of Latin American Studies and the Latina/o Studies Department, UICU, March 1, 2011.

“The Chilean Earthquake: The failure of new media and the endurance of radio technology.” Center for Latin American Studies Colloquium, University of Illinois, January 27, 2011.

“Girl Culture, Global Marketing: Disney enters and predominates in children’s television.” 4th US-Brazil Communications Colloquium, Caxias University, Caxias, Brazil, September 3, 2010.

“Latina/os and Ethnicity in Global Children's Television.” Prix Jeunesse Iberoamericano, Sao Paulo, Brasil, October 12-15, 2009.

“Uses and Abuses of Hybridity: Contemporary Latinidad as a Malleable Construct.” Global Media Research Center, Southern Illinois University at Carbondale, October 8, 2009.

“Radical Hybridity: Contemporary Mainstream Media and the Transnational Subject.” Presented to the Instituto de la Comunicación e Imagen, Universidad de Chile, Santiago, July 6, 2009

“Representaciones de la mujer y niña Latina.” Centro Nacional de Television (CNTV), Santiago, Chile, July 3, 2009

“Who does she think she is?” Invited respondent to film screening at Feminist Futures Conference, Champaign, IL, May 2009.

“Transnational media, hybrid bodies, and culture: Borders and the Latina transnation.” Institute of Cultural Analysis, Nottingham Trent University, UK, March 12, 2008.

Invited Presenter to “Exploring New Media Worlds: Changing Technologies, Industries, Cultures, and Audiences in Global and Historical Context.” An international conference hosted by Texas A&M University, February 29 to March 2, 2008.

Invited Presenter to the Geena Davis Institute on Gender and the Media (GDIGM). Los Angeles, January 28-31, 2008.

“Media Studies and Popular Culture.” Department of Communications at the Complutense University of Madrid, Spain, November 28, 2007.

“Representing diversity, mediating difference: Contemporary public discourses of Latinidad.” University of Minnesota’s School of Mass Communication and Journalism, March 5, 2007.

“Global flows, hybrid bodies: The case of Latinas in mainstream popular culture” keynote speech, Eastern Illinois University, February 21, 2007.

“Space.” James Carey Memorial Conference, University of Illinois, October 27, 2006.

“Hollywood Views the World: Tales of Identity and Difference.” Collaborative Summer Workshop for Educators at the University of Chicago: Viewing the World through Media and Popular Culture, University of Chicago, June 23, 2005.

Valdivia June 2020

"Latina/o Studies, Hybridity, and Communications." Michigan Technological University, Houghton, Michigan, March 31, 2005.

"Gender and competing Latinidades in the post NAFTA age." "Mass Media and Free Trade: NAFTA and the Cultural Industries" conference held in Monterrey, Mexico, October 21-23, 2004.

"Latinas as Radical Hybrid: Transnationally gendered traces in mainstream media." Women's Studies Program at the University of California at Davis, March 3, 2003.

"Qualitative approaches to transnational studies." Presented to the Indiana University School of Journalism, February 6, 2003.

"Brain, brow, or bootie: Latinas in contemporary popular culture." Ethnic Studies Program at the University of Oregon, May 2002.

"Latinas in Popular Culture." University of Maryland, February 2002.

"Mentoring minority students." University of Illinois at Chicago, October 19, 2001

"Salsa as a metaphor for Latinidad: Latina/o Studies in 21st Century America," University of Westminster, London, England, March 28, 2001.

"Representation of Latinas in Hollywood Film and Television." Inaugural lecture of Women's History Month at Bowling Green State University, Bowling Green, Ohio, March 2, 2001.

"Geographies of Latinidad: Latina/o Studies into the 20th Century." College of Arts & Sciences Forum, Bowling Green State University, Bowling Green, Ohio, March 1, 2001.

"Salsa as Metaphor for Latinidad: Dance and Music as Forms of Expressive Culture." Bowling Green University, Bowling Green, Ohio, February 28, 2001.

"Geographies of Latin Latinidad: Latina/o Studies into the 20th Century." Centre of Latin American Studies, University of Cambridge, England, January 24, 2001.

"Salsa as Metaphor for Latinidad: Dance and Music as Forms of Expressive Culture." Ensino e Construção de Identidades, Department de Pedagogía e Didáctica das Ciências Experimentais, Universidade da Coruña España, 24, October 2000.

"Salsa as Popular Culture: Theoretical Challenges to Theories of Communications and Ethnic Studies" presented at the University of California at San Diego, February 16, 2000.

“Repensando a Pedagogia para o século XXI: Garotas adolescentes, cultural popular e a política de indentidades juvenis.” Presented to the “Século XXI: Qual conhecimento? Qual currículo” conference held by the Secretary of Education in Porto Alegre, Brasil, July 1999.

“Technologies of Power: The Case of Women and the Media”. Invited guest to Focus 580 Radio Show. WILL Radio, Urbana, Illinois, March 24, 1999.

“Technologies of Power: The Case of Women and the Media”. Friday Forum: Spring 1999. McKinley Foundation, Champaign, Illinois, March 26, 1999.

“Salsa as expressive culture: Latina/os and identity” invited speaker to the University of Georgia College of Communications “Communications and Cultural Studies” Symposium, April 16, 1998.

“Latinas in Hollywood Film: Issues of Representation and Activism” invited keynote speech to the Eastern Illinois University Latino Heritage Celebration, September 1997.

“Rigoberta Menchu: Enabling Possibilities and Silencing Strategies” at the University of Chicago’s Humanities Institute Conference on “Collisions: Globalization, Mediation, Representation,” May 10, 1997.

“Let Me Speak: Rigoberta Menchu and the press” at Tulane University, March 23, 1996.

“Listening to Our Voices: Latin American Women Reclaim Popular Culture” in the Women’s Studies Lecture Series “Gender at Geo-Critical Borders” at the University of Iowa, November 30, 1995.

“Women in Mass Communications.” Keynote Speaker at the “Woman as Creator” at Marywood College, Scranton, Pennsylvania, February 12, 1992.

CONFERENCE PRESENTATIONS

“Teresa Award Virtual Panel”, ICA, Gold Coast Australia/virtual, May, 2020.

“Contemporary remakes, reboots, and revivals: nostalgia and other strategies to account for diversity,” with I. Molina-Guzmán. Media Industries Conference, London, April 2010. (postponed, CoVid)

“Roma: The Intersectional Meta Review.” Race and Media, 2019. University of Virginia. September, 2019.

Valdivia June 2020

"#metoo: Tales of Origin and intersectional negotiations." International Association of Mass Communication Research (IAMCR). Madrid, Spain, July 7-11, 2019.

"Roma: Transnational and Intersectional Interpretations." International Association of Mass Communication Research (IAMCR). Madrid, Spain, July 7-11, 2019.

"#JournalofCommunicationSoWhite". Pre-Conference #CommunicationSoWhite, International Communication Association, Washington, DC, May 24, 2019.

"#CommunicationSoWhite—ICA journals and the politics of inclusivity." International Communication Association. Washington, DC, May 2019.

"Disney Toy Marketing Addresses Latina/os" (with D. Leon-Boys). International Communication Association. Washington, DC, May 2019.

"Ambiguous or Specific Latina?: Sofia Carson and Aimee Carrero as the New Face of Strategic Ambiguity". International Girls Studies Association (IGSA). Notre Dame University, South Bend, Indiana, Feb. 28-March 3, 2019.

"Commodifying Childhood Through Labor Disguised as Play". National Communication Association. Salt Lake City, Utah, November, 2018.

"Latinx Representation in Hollywood". FLOW Conference, University of Texas at Austin, September 2018.

"Charo: A Spanish Flamenco Guitar Artist and a US Latina Spitfire." Latin American Studies Association. Barcelona, Spain, May 2018.

"Latina/o Resistance." Latin American Studies Association. Barcelona, Spain, May 2018.

Mixed Race, Ambiguous Ethnics, and Disney Latinidad." International Communication Association. Prague, Czech Republic, May 2018.

"Charo: The Fuzzy Contours of a US Latina Spitfire." International Communication Association. Prague, Czech Republic, May 2018.

"Media Industry Avowal and Disavowal: Disney's Tepid Inclusion of Latinas." Media Industries: Current Debates and Future Directions. King's College, London, UK. April 18-20, 2018.

“Celebrating Diversity in Girls’ Media Studies.” Chair and Respondent. National Women’s Studies Association. Baltimore, Maryland, November 2017.

“Spitfire Transition Tales: Can a US Latin/a American Star Move Beyond a Stereotype and if so How?” International Communication Association. San Diego, May 2017.

“Whatever happened to Salma and Rosie? Revisiting female stars of the nineties Latino boom and their varied trajectories.” Latin American Studies Association. New York, May 2016. (panel organizer and paper presenter)

“Women Hold Up Half the Sky: Global Narratives of Gender Equity meet Hollywood Celebrity Philanthropy.” International Girls Studies Association, University of East Anglia, Norwich, UK, March 2016.

“Gendered news coverage of Indian sexual assault.” International Communication Association, San Juan, Puerto Rico, May 2015.

“The keyword is labor: Representational Politics, Women of Color, and 21st Century Television Culture.” American Studies Association conference, Los Angeles, November 6-9, 2014.

“Implicit Utopias and Ambiguous Ethnics: Latinidad and the Representational Promised Land.” Imagining Latino Studies: Imagining the Past, Present, and Future, Chicago, IL July 17-19, 2014.

“What’s in a Name? Discourses of Exceptionalism and Latina/o American Media Studies.” International Communication Association, Seattle Washington, May 22-26, 2014.

Respondent to “Advertising Gender: A Comparison of East Asian Images Through Time, Space, and Media.” International Communication Association, Seattle Washington, May 22-26, 2014.

“Introducing Dr. Radha Hegde.” Globalization: Texts, Performances, Practices. St. Louis University, Madrid, Spain. April 25-26, 2014.

Respondent to “A Second Look and a Radical Sound: Rethinking Girls in Popular Culture.” National Communication Association, November Washington, D.C., November 20-15, 2013.

“Mainstream Media’s Latino Problem: Latinos Beyond Reel.” Global Fusions, October 4-6, Southern Illinois University, Carbondale.

"Ethnicity and Race: Central issues in the contemporary global moment" and "Feminist Mentoring in the Academy." International Communication Association, London, England, June 15-19, 2013.

Presenter in "Publication Workshop" and moderator and respondent at "Discontents of TV in the Transnational Context" at Neoliberalism 2.0: Technologies, Power, and Resistance across Borders conference, April 2013, University of Illinois.

"Post-feminism Girl Groups Take a Transnational Tour: Popular Cinema Takes Up the Travel Narrative in an Intersectional World" also moderated the panel Post-Feminists and Franchiseable Girls. Society for Media and Cinema Studies, Chicago, Illinois, March 2013.

Respondent and Moderator for "Women & Girls in the Making" panel, National Women's Studies Association, Oakland, CA November 2012.

"Mentoring Feminist PhD Students for Varied Career Options." Participant in "Extended Session: Feminist Scholarship Division." International Communication Association, Phoenix, 2012.

"Borders, Migration, Community: Arizona and Beyond." Moderator of keynote pre-conference panel. International Communication Association, Phoenix, 2012.

"The Politics of Doing Feminist Girl's Media Studies" National Communication Association, New Orleans, November 2011.

"Scholar's Office Hours." National Communication Association, New Orleans, November 2011.

"Feminist Scholarship in the 21st Century: Feminist Ethics and Generalist Journals." International Communication Association, Boston, May 2011.

"The Impossibility of Limiting Ethnic Identities to the Nation-space or a Case Study of the Transnationality of Latina/o Studies." Imagining Transnational Futures, Urbana, IL, April 1, 2011.

"Foregrounding the Girls, backgrounding ethnic labor: Race and ethnicity in the *Gilmore Girls*." National Communication Association, San Francisco, November, 2010.

"Latinas in Contemporary Children's Television." American Studies Association, San Antonio, November 2010.

"How to color within the lines: Disney returns to Latin America." Latin American Studies Association, Toronto, Canada, October, 2010

"Girl Culture, Global Marketing: Disney enters and predominates in children's television." 4th Brazil-US Colloquium on Communication Studies. Universidade Caxias do Sul. Brazil. September 2-4, 2010.

"Uniting global television flows research with contemporary content analyses of children's television" and "Latina girls in television." International Association of Mass Communications Researchers, University of Minho, Braga, Portugal, June 2010.

"Global Ethnicity? Girls programming goes into mixed race." Global Girls Studies: Media and Pedagogical Approaches. Champaign, IL, May 26, 2009.

"Representations of diversity: From black and white to Latina/os and others." International Communication Association, Chicago, May, 2009.

"From Black and White to Latina/os and others." "Girls and Boys on Television: The Role of Gender." Prix Jeunesse. Munich, Germany, April-June, 2008.

"Transnational Latinidad: Latina/os media studies goes global," National Communication Association, San Diego, November 2008.

"Transnational Media, hybrid bodies and culture: Borders and the Latina transnation." International Association of Mass Communications Researchers, Paris, France, July 2007.

"Making Interdisciplinarity in Communication Studies Matter." International Communication Association, San Francisco, California, May, 2007.

"Emerging Directions in Latina/o Communication Studies" chair and presenter at International Communication Association, San Francisco, California, May 2007.

"What Do We Know about Latina Girls and the Media." International Communication Association, San Francisco, California, May 2007.

"Scholar to Scholar: Mentoring Future Scholars in Ethnicity and Race in Communications." Roundtable participant at International Communication Association, San Francisco, California, May 2007.

Popular Culture and Cultural Practices: Constructing Identities through Practice and Performance. Panel Chair, International Communication Association, San Francisco, California, May 2007.

“Critical and Cultural Studies Now” roundtable participant, National Communication Association, San Antonio, Texas, November 2006.

“Borders and Immigration” respondent at the National Communication Association, San Antonio, Texas, November 2006.

“The Uses and Abuses of Hybridity in US Mainstream Representations of Ethnicity: Latina/os as a Case Study.” Crossroads in Cultural Studies Conference, Istanbul, Turkey, July 2006.

“Mixed Race on Disney Channel: From *Johnnie Tsunami* through *Lizzie McGuire* and Ending with the *Cheetah Girls*.” International Communication Association, Dresden, Germany, June, 2006.

“Cindy Sheehan: Stepping into the pregnant sign of mother.” Second Qualitative Inquiry Congress, Urbana, Illinois, May, 2006.

“Consuming Dora A-Live! The Deployment and Interpretation of the U.S.'s Most Prominent Latina Child” with S. Harewood. Latin American Studies Association, San Juan, Puerto Rico, March, 2006.

“Marketing the Sound and Shape of Latinidad: Gender, the Body, and the (Trans)National Trajectory of Latino Media.” Respondent, Latin American Studies Association, San Juan, Puerto Rico, March, 2006.

“Finding the Ethnic Other in Contemporary Popular Culture.” National Communication Association, Boston, MA, November 2005.

“Critical and Cultural Studies Now—A Forum.” Participant in roundtable, National Communication Association, Boston, MA, November 2005.

“Assessing the Health of Research on Youth and Adolescence.” Participant in roundtable, National Communication Association, Boston, MA, November 2005.

“Mapping out Representational Strategies of Latinidad.” Crossroads in International Cultural Studies. University of Illinois, June 2005.

“Exploring Dora: Re-embodied latinidad on the Web.” National Communication Association, Chicago, IL, November 2004.

"Is Penélope to J-Lo as Culture is to Nature? Eurocentric approaches to "Latin" beauties." Latin American Studies Association, Las Vegas, Nevada, October 2004.

"Disciplining the Ethnic Body." Global Fusions conference in Austin, Texas, October 2003.

"Latinas as Radical Hybrid: Transnationally gendered traces in mainstream media." XI Encuentro de FELAFACS, San Juan, Puerto Rico, October 2003.

"Embodied global subjects: Hybrid Latinas in the mainstream." International Communication Association, San Diego, May 2003.

"Ethnic Studies, Difference, and Social Responsibility in the Academy: A perspective from a Communications Latina Studies Scholar." National Communication Association, New Orleans, November, 2002.

"Gender, Transnationalism and Hybridity: The Case of Latinas in U.S. Popular Culture." "Gender and Transnational Networks" at the University of Illinois, October 2002.

"Gender and Latinas in US Popular Culture: Intercultural Conflicts within Pan-Latinidad." International Association of Mass Communication Researchers, Barcelona, Spain, July 2002.

"Salsa and Latina/os: Exclusions within Latinidad." American Studies Association, Washington, D.C., November 2001.

"The Gendered Construction of Latinidad: Popular Culture and the Appropriation of the Other." International Communication Association, Washington, D.C., May 2001.

"Cultural studies and the challenges of globalization: What should a global cultural studies look like?" National Communication Association, Seattle, November 2000.

"The Location of Latina/os within US Culture and the Location of Latina/o Studies within Cultural Studies" with M. Leger. International Communication Association, Acapulco, Mexico, June 2000.

"Salsa and Latina/os: Expressive Forms of Popular Culture." International Communication Association, Acapulco, Mexico, June 2000.

"Community Building through Dance and Music: Salsa in the Midwest." "Double Crossings: Intercultural Relations of Minorities in North America," California State University at San Marcos, May 2000.

“Salsa and Latina/o Identity: Inclusions and Exclusions.” “Geographies of *Latinidad*: Territories and Boundaries,” University of Illinois, October 28-30, 1999.

“Theorizing Gender, Race and Class in Spectatorship Studies.” International Communication Association, San Francisco, May 1999.

“Reconstructing Latinidad through Salsa: Cultural Struggle and Formation in the Prairie.” Culture, Place, and the Cultures of Displacement, First Annual Spring Conference of the Illinois Program for Research in the Humanities at the University of Illinois, April 1999.

“Identity and Latina/os: Salsa as pan-ethnic signifier.” National Communication Association, New York City, November 1998.

“Teaching Diversity in the Technologized Classroom.” Joint National Communication Association/International Communication Association, Rome, Italy, July 1998.

“Will the Real Salseros Please Stand Up? Salsa Dancing in Champaign-Urbana.” “Constructing Latina/Latino Studies: Location and Dislocation,” University of Illinois, Urbana-Champaign, April 2-3, 1998.

“Lana Rakow: A Feminist Scholar.” National Communication Association, Chicago, November 1997.

“Teaching from the Edge: Marginalization and the Classroom” and “Gender Issues in Latin American Leftist Journalism.” Association for Education in Journalism and Mass Communication, Chicago, July-August 1997.

“The Secret of my Desire: Gender, Class and Sexuality in Lingerie Catalogs.” International Association for Media and Communication Research, Oaxaca, Mexico, July 1997.

“Do the Media Make a Difference? Integrating Women into the Mediated Global Community” International Communication Association, Montreal, Canada May 1997.

“Representing Feminist Scholarship.” International Communication Association, Montreal, Canada May 1997.

“Gender and Global Narratives: A Multidimensional Exploration of Salient Issues.” International Communication Association, Montreal, Canada May 1997.

"A Guided Tour through One Adolescent Girl's Culture" with R. Bettivia, International Communication Association, Montreal, Canada May 1997.

"Si Somos Americanas: Teaching and Learning About Latinas in the U.S. Classroom;" participant in "Ten Years of Feminist Scholarship: Looking Back, Where Have We Come From?" and "Clueless in Hollywood: Single Moms in Contemporary Family Movies", International Communication Association, Chicago, Illinois, May 1996.

"Xuxa: Passion, Gender, and Latin American's Children TV." Console-ing Passions, Madison, Wisconsin, April 1996.

"Latinos and the U.S. Media: Theoretical, Methodological, and Pedagogical Issues." Speech Communication Association of Puerto Rico, December 1995, San Juan, Puerto Rico.

"Is Silence Ever Silent?" and "Rosie Goes to Hollywood: The Politics of Representation." Speech Communication Association, San Antonio, Texas 1995.

"Expanding Horizons of Free Expression." Panel member at the 1995 Association for Education in Journalism and Mass Communication, Washington, D.C., August 1995.

"Xuxa, Global TV, and the North American Media Market: Why U.S. Consumers Don't Prefer Brazilian Blondes," with R. Curry. Conference of the Union for Democratic Communication, Austin, Texas, March/April, 1995.

"Rest Stops on the Information Superhighway: Feminist Critiques of Electronic Communication, a response." Speech Communication Association, New Orleans, Louisiana, November 1994.

"Teaching gender, race, and post-colonial issues in communication." Association for Education in Journalism and Mass Communication, Atlanta, Georgia, August 1994.

"Let Me Speak! Can the U.S. press cover a multicultural subject?" Union for Democratic Communications, San Antonio de los Baños, Cuba, December 1993.

"Learning About Rigoberta: Post-colonial subject in modern news." Association of Women in Development, Washington D.C., November 1993.

"Work or Pleasure? Women of Color in the Audience." International Communication Association, Washington D.C., May 1993.

"Remembering Diversity." Speech Communication Association, Chicago, October 1992.

"Women in Mainstream News." Fifth International and Interdisciplinary Women's Congress, San Pedro, Costa Rica, February 1993.

"Traditional Women in the New York Times: Gender as a Barrier to Modernity." International Studies Association, Acapulco, Mexico, March 1993.

"Is Female to Traditional as Male is to Modern?" International Association of Mass Communications Researchers, in Sao Paulo, Brazil, August 1992.

"Is There Room for Feminism in Traditional News?" International Communication Association, Chicago, May 1991.

Participant in "The Politics of Inquiry and Identity" Round Table at the International Communication Association, Chicago 1991.

"A Meta-analysis of the Cultural Imperialism Debate." Union for Democratic Communications, October 1990, La Jolla, CA

"Women and the Press: A comparative analysis of Nicaragua and the United States." American Studies Association, November 1989, Toronto, Canada

"Is it a different world?: Minority female youth and today's television." Conference on Culture and Communication, October 1989, Philadelphia, PA

"Theoretical problems in studying multi-disciplinary subjects: the case of women, media, and the Nicaraguan revolution." International Communication Association, New Orleans, May 1988.

"Images of women in the Nicaraguan revolution: a qualitative content analysis." International Communication Association, Montreal, Canada, May 1987.

"Gender role models: An historical content analysis of Sears Roebuck and Montgomery Ward toy catalogues, 1916-1986." With S. Mazzarella. International Communication Association, Montreal, Canada, May 1987.

"The Peruvian Experiment: enduring changes following the generals." Conference on Culture and Communication; Philadelphia, PA, October 1986.

"Peruvian Broadcasting, 1980-1985." Midwest Mini-Conference on Communications; Ann Arbor, MI, April 1986.

WORK IN PROGRESS

“MATT: A Method for the Study of the Mediatization of Children’s Media”, with D. Leon-Boys. To be submitted to *The Journal of Children and Media*.

“What’s Up with Racial Issues in the Reboot?: Gilmore Girls as a Politics of Nostalgia.” In I. Molina-Guzmán and A. N. Valdivia. *Rebooting Whiteness: The Racial Politics of Contemporary Televisual Nostalgia* (chapter in book in progress).

PROFESSIONAL SERVICE

Co-President Elect, International Girl Studies Association (IGSA), Winter 2020-present.

Member of the Teresa Award Selection Committee, ICA, 2020.

Panelist for Ford Foundation (March 2020). Art. History, Communication, and Performance Studies.

Chair, External Review Committee, Department of Journalism and Mass Communication, University of Iowa, October, 2019.

Member of the College (2nd level) P & T Committee, College of Media, University of Illinois, 2019-2021.

Member of the Executive Council of the Women and Gender in Global Perspectives Program, University of Illinois, 2019-2021.

Member of International Communication Association Outstanding Article Award Committee, 2017-2021.

Member of the Conference on Conduct Governance, University of Illinois, 2016-2018

Member of Steering Committee of International Studies, 2016-2018

Member of Search Committee for Director of the Institute of Communications Research. April 2016.

Member of Executive Committee of Center for the Latin American and Caribbean Studies, University of Illinois, 2015-2016.

Valdivia June 2020

Member of Executive Committee of the Institute of Communications Research, University of Illinois, 2015-2016.

Reviewer for *Celebrity Studies*, *Journal of Communication*, *Television Studies*, *Popular Communication*, *Ethnic Studies*, *Cultural Studies*

Member of Review Board for Tinker Summer Grants, Center for Latin American and Caribbean Studies, University of Illinois, 2013

Member of Review Board for Hewlett Grants, Fulbright Scholarships, and Community Engagement Grants, University of Illinois, 2011-2013

Chair, Search Committee, Media and Cinema Studies, 2009.

Chair, Program Evaluation Committee, ICR, UIUC, 2008-9

Member Faculty Excellence Hire, Curriculum, and Media Studies Committee, ICR, 2008-9

Member joint search committee for Latina/o Studies and Sociology, Fall 2008

Panel Moderator for "Understanding and Minimizing the Impact of Cultural Stereotypes" roundtable held at the Illini Union, March 27, 2007.

Organizing Committee Member and leader of "Transnational Feminist Alliances" Seminar of the "Rethinking Communications within Changing Global Contexts" NATIONAL COMMUNICATION ASSOCIATION Summer Institute to be held at the University of Maine, June 2007

Co-chair of Latina/o Studies/History Search Committee, UIUC, 2006-7

Member of Chair of Gender and Women's Studies Search Committee, UIUC, 2006-7

Chair of the Health Faculty Search Committee of Latina/o Studies Program, UIUC, 2005-6.

Chair of Advancement to Candidacy Committee of Institute of Communications Research, UIUC, 2005-7.

Reviewer of *Popular Communication*, *Feminist Studies*, and ERIC divisions at International Communication Association 2006-07

Member of Multicultural Librarian Search Committee, University Library UIUC, 2005-2007.

Affirmative Action Officer, Latina/o Studies Program, UIUC, 2005-6.

Elected Member of the Advisory Committee, Institute of Communications Research, UIUC, 2003-2005.

Member of the Executive Committee of the Gender and Women Studies Program at the University of Illinois, Fall 2003-04, 2005-2006

Member of the Chancellor's Committee on the University wide Conference on Diversity, 2002-2003

Mentor for the Summer Research Opportunities (SROP) and Ronald Mc Nair programs 1995-present.

Member of the Executive Committee for the Center for Latin American and Caribbean Studies at the University of Illinois, 1999-present.

Member of the Executive Committee for the Program in Latina Latino Studies at the University of Illinois, 1999-present.

Member of the Committee on Institutional Cooperation (CIC) at the University of Illinois, 1999-present.

Affirmative Action Officer for the Latina/o Studies Program at the University of Illinois, 1999-2003

Member of the Executive Committee of the Gender in Global Perspectives Program , 1998-present.

Founding Coordinator of the Interdisciplinary Latina/Latino Research Collective (ILLRC) an independent faculty research and study group, 1997-present.

Reviewer for the Qualitative Studies division of the Association for Educators in Journalism and Mass Communication (AEJMC), 1994-2000.

Member of Latino Studies Advisory Board and La Casa Cultural Latina Advisory Committee, UIUC 1995-97.

Member of Millercomm Committee, 1995-1998.

Member of the Search Committee for the first Latina/o Studies Director, 1995-6.

Member of the WITS (Women, Information Technology, and Scholarship) Colloquium at the University of Illinois at Champaign-Urbana, Fall 1994-present.

Founding Member of the Coalition for Multicultural Feminist Studies in Communication, State College, Pennsylvania, May 1993.

Judge for Latin American Film Festival, Women's Studies division, held in New York City by the International Media Resource Exchange, 1992, 1993.

Reviewer for Critical Studies in Mass Communication, 1991-present.

Speaker for the Pennsylvania Council of the Humanities, 1992-1993 on two topics: "Global Issues in Women's Studies" and "Women in Mass Communication"

Co-chair of Feminist Scholarship Interest Group (FSIG) of the International Communication Association, May 1991 - May 1993.

Member of the Task Force on Diversity of the International Communication Association, May 1992 - 1995.

Cultural Diversity Committee, Mass Communication Faculty Search Committee, International Committee, and Graduate Admissions Committee at the School of Communication at the Pennsylvania State University.

Women's Studies Program Committee, University of Illinois at Champaign-Urbana, 1986-1987

National Women's Studies Association, Conference Planning Committee, 1985-1986

SELECTED ADMINISTRATIVE INNOVATIONS: 2009-2014

Introduced "digital back pocket" production modules in all 100 level Media and Cinema Studies classes.

Introduced "Introduction to Popular Television and Movies" 100 level class that has grown from 60 to 400+ students.

Revision the "Introduction to Media Studies" 100 level, composition general requirement class through writing e-text to be used by all TAs for regularity, standardization, and built in assessment tools.

Began tradition of bi-annual ICR Alumni Reunion. First one held 2010; Second on 2012; next one to be held next academic year.

Began process of summer mini-fellowships for doctoral students since 2010 wherein doctoral students compete for summer fellowship funds, whose research presentations begin the new school year in a tone of community formation and update as to research productivity.

FIELD RESEARCH

Telecommunications project research in Lima and Arequipa, Peru, Summer 1985.

Women and the Press research in Managua, Nicaragua, Summer 1988.

Women's centers research in Santiago, Chile, December-January 1990-1991.

President Bachelet and Globalization Policies, March-April, 2006.

Comparative Desecration of Muslim/Christian spaces in Spain and Turkey, Summer 2006.

Girls watching global television, with Jillian Báez, Madrid, Spain, 2008.